

*The opportunities and the challenges of developing nanomaterials*  
(Keynote lecture, Session C1)

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Peter is a UK trained engineer complemented with an MBA from INSEAD. He has worked in a large variety of industries including aerospace, steel, powder metallurgy, oil and gas and electro optics with a predominant emphasis on roles in B2B marketing and business development. Since 6 years, Peter has been responsible for innovation programmes and New Business Development in the form of internal corporate venturing. His recent work has included bringing through venture projects in the fields of solar PV, recycling and nanomaterials.



*Abstract –*

*'The opportunities and the challenges of developing nanomaterials'*

The talk will present the authors views and experiences on the dilemmas facing new business ventures and the necessary trade offs between developing radical breakthrough and disruptive technologies with potential high gains and the risks of developing technically and commercially in unfamiliar territory.

The talk will endeavour to define the context, raise the appropriate questions but will not attempt to propose the solutions, but rather leave these for an open discussion either at the conference or afterwards